

**2nd ANNUAL REPORT OF THE FOUNDATION
SUPPORTING A NATIONAL TRAUMA SERVICE IN
SRI LANKA (PROJECT BEAP) YEAR ENDING 30TH
JUNE 2013**

Since our inception on 16th June 2011, we have come a long way. However, we are still some distance from our financial goals and objectives. We must move into the forthcoming year with determination and confidence. Our aim remains to raise a total of USD\$ 2 million and donate this to the National Health Development Fund (NHDF) for a matching sum to be added by the Ministry of Health, Government of Sri Lanka. This is required for the commencement of the building as designed. Once achieved, we can work on the furniture, machinery and equipment to fit out the Emergency & Accident Unit (ETU) appropriately.

FUNDS RAISED

To date (3rd October 2013) we have pledges and donations received amounting to USD\$ 1,190,700. Of this sum USD\$197,200 has been received and banked/sent to the NHDF. There is \$993,500 still due from our sponsors and donors, some of whom will be paying according to expectations and some who wish to see some progress with the project before parting with more funds to the NHDF.

In particular, Sri Lanka Telecom who has fallen short of projections due to a change in their Senior Management resulting in a review of their pledge and a timing of their instalment payments. We hope this matter is resolved as best as possible by the time this report is presented.

Our shortfall is about USD\$809, 300, which we must raise before August 2014; or the project will be delayed until we raise the money.

The Government has provided for its share of the cost by placing this item on their forward estimates and it will be in the 2014/5 budget as we understand from Ministry of Health officials.

OUR STATUS

The Australian Not-for Profit and Charities Commission (ACNC), approved our application for Charitable Trust status and has granted us a sub-type 4 registration. This means that our entity is no longer a tax paying entity and this has been back- dated to 3rd December 2012.

Unfortunately, we were not successful in gaining tax deductible status at the same time for our Australian donors; we have to apply to AUSAID, a Federal Government agency in the Dept. of Foreign Affairs who will decide upon receiving our application, because our charity is directed towards overseas beneficiaries.

The process is difficult and the application time consuming but with help from a sub-committee of volunteers including Ronnie Lym, Marcus O'Connor and myself, the application should be in the AUSAID OVERSEAS AID GIFT DEDUCTION SCHEME adjudicators by end October, 2013. We are hopeful then of being able to give our Australian donors an Australian Taxation Office approved tax deduction for their donations.

Temporary solution for tax deductibility

Our temporary solution to the lack of tax deductibility for Australian donors has been resolved by an association with Rotary, which through Rotary Australia World Community Services (RAWCS) will provide a tax deduction for donations made to our Foundation and its project. Please refer to our website www.projectbeap.org which provides interested Australian donors a link to the RAWCS website for on-line donations which will be acknowledged and receipted. Alternatively, the donation can be made using the form in the RAWCS website and sent to us with a cheque made out to Rotary for us to pass on and for the donor to be receipted.

RAWCS retain 3% of the donated amount for their administration and overseas remittance costs.

ROTARY

One of the highlights of this year's achievements has been the forging of a strong link with the Rotary movement. Our project has been adopted by the Rotary Club of Strathmore (district no: 9790) and in turn they have enlisted the Rotary Clubs of Colombo East and Batticaloa (both in district no: 3220) to co-sponsor our project and support us with material and equipment which they obtain from their extensive network. With the help of the Clubs in Australia, we have recently been provided with 84 used hospital beds and mattresses in near new condition, four (4) Ultrasound machines and two (2) Toshiba X-Ray machines, one in good working order and the other as spare parts, for despatch to Batticaloa. The replacement values for these items and other machinery and equipment are mentioned later in this report.

We are very grateful to Peter Dunn and David Meller, both Past Presidents of the Rotary Club of

Strathmore, for the enthusiastic support and involvement with us. Peter Dunn has willingly joined our Advisory Council and will be a source of inspirational and moral support to the Foundation whilst David Meller works tirelessly in gaining access to valuable material and equipment.

THE FOUNDATION

We are delighted that the following people have joined our Foundation in various capacities to help us in our endeavours:

- Shane Watson and Kumar Sangakkara, both well-known International cricketers and Project Ambassadors to Project BEAP.
- Dr Suren Jayaweera, a Melbourne based surgeon who will help us find Medical Equipment, for the hospital.
- Sam Rajendran & Mohan de Run (Logistics Manager and Advisor respectively.
- >. Ronnie Lym on complex Accounting & Tax Matters and Marcus O'Connor as another Legal Counsel to help us with our application to AusAid.
- Peter Dunn (Rotary Connection)
- Dr Raj Barr- Kumara Kulasinghe, a prominent Sri Lankan born architect living and working in New York, who is on our review panel for Architectural and Project design and tender processes.

To all these people we extend a warm welcome to our voluntary mission and we thank them for their willing support and work.

PROGRESS

To most of you, progress may appear slow. I can assure you that this is not the case. There is much work going on behind the scenes. The fund raising teams and the project management teams have been extra-ordinarily busy.

David Young and I travelled four times in the past 15 months to Sri Lanka on fund raising work. Each time we have returned with some small advancement in the amount of money pledged for the project. It is not easy to obtain financial support in a country that has deep social and economic wounds that are slow healing. People are very suspicious of the Public Sector and its capabilities. We have to exercise not only our fund raising skills but also our diplomatic and HR skills to open the minds of Corporate Captains to 'unlock their vaults' and authorise substantial payments for this cause. To those who have crossed the line we salute you and thank you, for those that are deliberating we urge you to make favourable decisions, to the rest, we will respect your decision to remain on the sidelines hoping that you will see the light and join us in an effort to rebuild, revive and rejuvenate a neglected and less fortunate province of the country.

Some of our corporate donors have expressed a desire to see some tangible progress in the project before committing funds or making further instalment payments.

The problem we have is like the good old story of the chicken or the egg. We need the money to get started so we can show progress. Without the money pledged and collected we cannot start and show progress. We certainly do not wish to start without the surety of money to meet our financial obligations to contractors and suppliers. Hence, the need for the USD\$2 million by August 2014.

Interim measure

Notwithstanding, in order to please those that want some progress to be visible, we have sought approval from the Health Secretary, Ministry of Health, to allow the commencement of detailed architectural and engineering drawings so that plans can be prepared to submit to the Urban Development and Municipal Authorities in Batticaloa, for approval. This process alone will take up 30 weeks at best; so we can then proceed towards sending out tender requests from builders to commence building works in August 2014 or as soon as possible thereafter.

Mention must be made of the huge effort contributed by our volunteer Project Manager, Kalinga Pelpola who with advice from Nihal Kodituwakku (Perth) and Raj Barr- Kumara Kulasinghe (New York), has compiled a Consolidated Tender Report for consideration by the Health Secretary at the MOH so that we may gain his approval to proceed with our chosen Architect Gunaratna Associates, without having to go through the formal tender process once again Gunaratna Associates had already tendered and won the job under strict government tender processes at the outset.

FUND RAISING

Our sponsors and donors to-date have been:

*SRI LANKA TELECOM (SLT)	USD 300,000
*JOHN KEELL HOLDINGS	USD 200,000
*BRANDIX/PHOENIX	USD 175,000 >
*ASIRI GROUP	USD 150,000 >
*TOKYO CEMENT	USD 50,000 >
*A BAUR & CO	USD 50,000 >
*GLOBAL ORTHOPAEDICS	USD 50,000
*EMJAY/PENGUIN	USD 50,000
*BANK AMERICA MERRILL LYNCH	USD 80,000
<u>AMAF</u>	<u>USD 20,000 +</u>
<u>ORTHOTIC TECHNOLOGY</u>	<u>USD 30,000 +</u>
<u>VARIOUS AUSTRALIAN DONORS</u>	<u>USD 35,700 +</u>
TOTAL TO-DATE (3/10/13)	<u>USD 1,190,700</u>

* Naming rights sponsors

Pledged but not yet paid

+ Paid

>Partly Paid

Our task is to raise another USD809,300.

MAJOR FUND RAISING EVENT

With support from the Sri Lankan Cricket stars, particularly our Ambassadors Kumar Sangakkara and Muttiah Muralidharan, we raised about \$25,000 at a fund raising dinner and auction of cricket memorabilia in December 2012.

Thanks to the tireless efforts of our Treasurer, Arjuna Samarakoon and his staff, President David Young and his staff and many supporters and well-wishers, the event was a great success. Sri Lankan Cricket Captain

Mahela Jayawardene and Vice-Captain in that year, Angelo Mathews and Team Physio Stephen Mount, were particularly generous with their presence and their contributions.

Events such as this are tiring and not an efficient way to raise funds in a crowded entertainment market where so many interest groups fight for the few dollars that are available for charitable organisations such as ours. We still believe that smarter ways to secure our need is by use of the corporate sponsorship and networking within Charitable Foundations. We need to tap these sources more vigorously in the year ahead.

BEAP LOGISTICS

A Logistics team has been formed with volunteers with good experience in this field to undertake the jobs of collecting donated goods, assembling them in storage facility, organising packing of containers and doing documentation for export liaising with freight forwarders here and Customs Agents in Sri Lanka to ensure that the goods are delivered safely to The Teaching Hospital Batticaloa.

Sam Rajendran a Transport and Logistics person of many years' experience having worked for over thirty years at Coynes Transport has undertaken that task under the guidance of Mohan de Run another experienced Logistician and me.

Attached to this Report is a list of medical equipment, machinery and furniture that the Foundation has sent to THB since inception. The approximate replacement value of the items is also shown to give the reader an idea of the value of these goods.

APPRECIATIONS

There are so many people, most of whom are volunteers, to whom David Young and I owe sincere gratitude. It is not possible in a report such as this to name them all. However, I must mention the following:

- >BPO Connect & Balancing High Pty Ltd (Arjuna Samarakoon) for Financial Accounting, IT and Communication Services.
- >Bartleet Transcapital Ltd (Indrajith Fernando & Marian Bandara) for Colombo Office Secretarial Support.
- Kalinga Pelpola for Project Management Services and to Raj Barr-Kumara Kulasinghe & Nihal Koddituwakku for their wise counsel to Kalinga Pelpola.
- Wasantha Jayawardena of the MOH for his support in various matters concerning the project
- Nalin Pathikirikorale for his management skills in dealing with prospect donors and government officials.
- David Young's staff for their support
- Ronnie Lym for his work in obtaining ACNC registration.
- Families of committee members who have been supportive of those that devote many hours voluntarily for the good of the project

CORPORATE GOVERNANCE

In keeping with all statutory requirements, Annual General Meetings were held in 2012 and will be held again in 2013 after the end of the financial year. Financial statements with audited accounts will be tabled and lodged with the relevant authorities. All members are invited to general meetings and are

given copies of our reports either at the meeting or by email or post. Special inquiries are dealt with one on one by me in my capacity as Chief Executive Officer of the Foundation.

Our membership numbers are growing both in Sri Lanka and in Australia. There is no joining fee or annual fee. Readers are encouraged to recruit more members to our Foundation.

Nihal de Run
Chief Executive Officer
3rd October 2013

ATTACHMENT TO ANNUAL REPORT
MEDICAL EQUIPMENT AND FURNITURE DOANTED BY
THE FOUNDATION AND ITS PARTNERS SINCE 2011

ITEM	NOMINAL VALUE
40 USED HOSPITAL BEDS	\$ 24,000
SPECIALISED BLADE FOR SKIN GRAFTING MACHINE	\$ 8,000
OPERATING TABLE AND ORTHOPAEDIC TRACTION TABLE	\$100,000
CARDIAC VENTILATOR	\$ 6,000
FOUR (4) SURGICAL POWER DRILLS AND SAWS	\$ 4,000
SET OF ARTHROSCOPIC INSTRUMENTS	\$ 10,000

All of the above was donated by Dr David Young

84 USED HOSPITAL BEDS WITH MATTRESS	\$ 84,000
THREE (3) SERIES 3000 PHILLIPS ULTRASOUND MACHINES COMPLETE	\$ 15,000
ONE (1) SERIES 5000 PHILLIPS ULTRASOUND MACHINE	\$ 8,000

*All of the above donated by the Rotary Club of
Strathmore*

TWO (2) LAPOROSCOPIC TOWERS WITH MICROSCOPE	\$ 20,000
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Above donated by Dr Suren Jayaweera

Total to date	<u>\$279,000</u>
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These items have been sourced from Australian Hospitals who upgrade machinery and equipment on a regular basis. The items are in good working condition and have extensive extra working life. The cost to THB to purchase these items new would exceed five times the nominal values shown above.

THE PEOPLE BEHIND THE FOUNDATION

Foundation for a National Trauma Service in Sri Lanka
Batticaloa Teaching Hospital Emergency, Accident Project (BEAP)

Organization Chart

Last Updated 17.11.2013

Patron

Professor David de Kretser A C

Vice Patrons

Mr Abbas Akbarally (Sri Lanka)

Dr Ranjith Hettiarach(Australia)

President

Dr David A Young , MBBS F.R.C.A.S(Ortho)

Vice President

Dr Greg Hoy , MBBS F.R.C.A.S(Ortho)

Chief Executive Officer

Nihal de Run

Financial Controller

Arjuna Samarakoon(Financial Controller & Treasurer -
Aust)

Management Support
Buddhi Jayatilleke(Web/IT)
Rohan Deepak Maharaja (Web/IT)
Thilini Samarakoon (Research & Marketing)
Sam Rajendran (Logistics)
Reshan Godwin (SL Govt. Liaison)
Sharmila Balanathan (Alfred Hosp. Liaison)
Suren Jayaweera (Med. Equip. Sourcing)
Ronnie Lym (Special Projects)

MANAGEMENT COMMITTEE <i>Sri Lanka</i>
Nalin Pathikirikorale (Chair) (Vice President & Trustee)
Indrajith Fernando (Deputy Chair/Finance - SL) (Trustee)
Bobbi Jordan-Hansen (Trustee)
Capt. Sri Segaram (Batticaloa Community Relations)
Dick Siebel
Dr V Swarnakumar(Liaison with THB)
Jayantha Jayawardene
Jeevan Gnanam
Marian Bandara (Secretarial)
Nimalka Morahela
Ranjan de Silva

STEERING COMMITTEE MOH/THB
Dr. Nihal Jayathilaka(Health Secretary-Ex Officio)
Wasantha Jayawardena(Project Manager –MOH)
Dr. D K Muruganandan (Medical Director-THB)
Dr. J Jeyaruban
Dr. P Jeepara (Co-ordinator)
Dr. R Thambavita
Dr. S Mathanalagan
Dr. T Gobishaankar
Dr. V S Thevakumar
S Namonithy (Secretary)

Advisory Council
Alex Lovell MBE (Corporate Relations)
Bill Deutrom (Corporate Relations-Australia)
Deshabandu Tilak de Zoysa (Corporate Relations)
Eraj Wijesinghe (Corporate Relations)
Jayantha Pathikirikorale(Queensland Delegate)
Kalinga Pelpola (Project Management Liaison)
Nihal Kodituwakku(Aus)(Engineering & Contract Advice)
Senake Amerasinghe (Corporate Relations)
Dr. Raj Barr (USA) (Project Management & Hospital Design)
Dr. Reggie Perera (Ministry of Health Liaison)
Dr. Suren Jayaweera(Medical Equipment Advisor)
Iqbal Mohamed (New Zealand Delegate)
Marcus O'Connor (Legal Sub Committee)
Mohan de Run (Logistics Advice)
N Jayanthan (Legal-Sri Lanka)
Peter Dunn (Rotary Liaison)
Pushpa Hettiarachi (Legal-Australia)